A workshop of the Greenville City Council was held on Monday, February 11, 2019, in Conference Room 337, located on the third floor at City Hall, with Mayor P.J. Connelly presiding. Mayor Connelly called the meeting to order at 4:00 p.m.

Those Present:
- Mayor P.J. Connelly, Mayor Pro-Tem Rose Glover (joined at 4:15 p.m.), Council Member Monica Daniels (joined at 4:15 p.m.), Member Will Bell, Council Member Rick Smiley, Council Member William Litchfield, Jr., and Council Member Brian Meyerhoeffer, Jr.

Those Absent:
- None

Also Present:
- City Manager Ann E. Wall, City Attorney Emanuel McGirt, Assistant City Manager Michael Cowin, Assistant City Manager Ken Graves, Administrative Assistant Valerie Shiwegar

**APPROVAL OF THE AGENDA**

Council Member Smiley made a motion to approve the agenda as presented. Council Member Bell seconded the motion and it passed unanimously.

**PRESENTATION OF ECONOMIC DEVELOPMENT COLLABORATIVE**

Ms. Crystal Morphis, Consultant with Creative Economic Development Consulting, presented an overview of the Economic Development Working Committee. She stated that there has been a long interest in creating a collaborative effort for economic development in the area. She stated that the timing is ideal because the interests of the public sector and private sector have aligned, there is financial support, and there are staffing opportunities in the public sector that can be directed to this initiative.

She stated that a lot of the work that has been done is based on the findings that came out of the Feasibility Study conducted by Convergent in September 2018. Takeaways from the study indicated an overall belief that economic growth could be stronger in the community, current efforts are fractionalized, and collaboration would lead to more success. As a result, Convergent
drafted a five-year plan and an outline for a public-private partnership. They highlighted the most critical factors, recommending that funding should be public and private and board governance should represent all of Pitt County, both public and private.

She stated that Pitt County met on September 27 and appointed a Working Committee to discuss and develop a public-private partnership.

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<th>Represents</th>
<th>Member</th>
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<tr>
<td>Pitt County</td>
<td>Beth Ward, Tom Coulson</td>
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<tr>
<td>City of Greenville</td>
<td>PJ Connelly, Will Litchfield</td>
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<td>Comm of 100</td>
<td>Drake Brinkley, Tom Kulikowski</td>
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<td>PCDC</td>
<td>Michael Harris, Randy Walters</td>
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<td>Private Sector</td>
<td>Chuck Pascarelli, Ben Dixon, Michael Overton</td>
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<td>PCC</td>
<td>Lawrence Rouse</td>
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<td>ECU</td>
<td>Ron Mitchelson</td>
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<td>Vidant Health</td>
<td>Michael Waldrum</td>
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<td>Municipalities</td>
<td>Gioristine Brown</td>
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<td>Ex-Officio</td>
<td>Municipal Managers, Comm 100, PCDC Director, Chamber, GUC, Pitt County Schools</td>
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The Committed had their first meeting on November 7, 2018 to discuss collaboration, inclusivity, communications, and transparency. She stated the December 5, 2018 meeting focused on funding, representation, public leadership, the staffing model, and the transition. She stated that the Committee endorsed the concept, program of work, governance model, staff model, and funding sources at the December 19, 2018 meeting. She stated that the County formally withdrew their support at the Committee’s January 14, 2019 meeting, but the municipalities moved to go forward with the initiative. She stated that at that same meeting, the Committee endorsed a collaborative economic development organization that represents Pitt County, municipalities, private sector, and economic development ally organizations; a program of work; an inclusive governance model; staffing model; and a funding model of public and private funding.

She stated that under the drafted bylaws, the Executive Committee would be a mix of public and private partners with Officers, a Pitt County appointee, City of Greenville appointee, Municipal Member appointee, and the Managers serving as ex-officio members along with another Municipal Member. She stressed it is important that the partnership be inclusive and it was recommended that the Chair and Vice-Chair of the Executive Committee come from the private sector to ensure a non-political status and to give the organization the ability to strongly advocate for different initiatives.
Going over the proposed staffing model, Ms. Morphis stressed the importance of the VP/Manager of Community Development Strategies and the Retail and Commercial Developer. She stated that these positions would especially benefit smaller communities and their community development efforts and which would be an overall benefit to the Pitt County area.

Ms. Morphis stated that the next steps are gaining approvals and a transition process. She stated that it was recommended that the Working Committee serve as a Transition Board since it is made up of a mix of public and private community leaders. She outlined the recommended work for the Transition Board as well as specific steps for Pitt County, the City of Greenville, and the Committee of 100.

Council Member Meyerhoeffer asked if the partnership would be viable without the County’s participation.

Ms. Morphis noted that the County’s participation would be ideal to promote cohesion and provide a one-stop process, but it is possible. She stated that there are other models throughout the state of cities and communities moving forward.

Mayor Connelly asked how other organizations had received this same presentation.

Ms. Morphis stated that the Greenville Utilities Commission had heard the presentation but did not take a vote.

Mr. Spence Crosby, Chairman of the Committee of 100, spoke on behalf of the Committee of 100, stating that they had voted unanimously in favor of the presentation. He stated that they are committed and can bring resources to the table.
Council Member Litchfield stated that he had the chance to connect with a number of members from other municipalities and private industries while serving on the Work Committee. He stated that he was encouraged by the level of support and optimism creating a collaborative effort. He stated that smaller municipalities see this as a valuable opportunity and are committed to moving forward.

The City Council expressed their appreciation to Ms. Morphis for her efforts.

**Council Member Rick Smiley made a motion to endorse the presented plan. Council Member Litchfield seconded the motion and it passed unanimously.**

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**UPDATE ON TOWN CREEK CULVERT PROJECT**

Public Works Director Kevin Mulligan provided an update on the Town Creek Culvert Project to the City Council. He stated that the project had begun in March 2018 and is projected to be completed in the Summer 2020.

Mayor Connelly asked for the economic life of the project.

Director Mulligan stated that it is 100 years.

Director Mulligan stated that staff is working with East Carolina University on warnings and signage as the City moves into different phases of the project. He stated that there will be less vehicle detours in Phase III of the project and noted that pedestrians will be able to use 5th & Cotanche. He stated that business owners in the area appreciate the updates and information on the project. He stated that he will work with potentially impacted organizations in the area to address potential issues.

Mayor Connelly expressed their concerns with flooding in that area.

Director Mulligan stated that there is a potential until the project is done, but conditions will not be any worse than they were prior to the project. He stated that there are measures in place to address it. He stated that there are no scheduled outages, no anticipated decrease in water pressure, and fibers will be supported or relocated in advance.

Director Mulligan stated that the Public Information Office has been assisting with publicizing the project on social media and assisting with meetings with business owners in the area.

City Manager Wall asked that the City Council forward anyone with questions about the project to the Public Works Department.

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**UPDATE ON STORMWATER ADVISORY COMMITTEE’S FEE RECOMMENDATION**

Engineer Lisa Kirby stated that the City Council received a presentation on the Stormwater Advisory Committee’s (SWAC) recommendations at the November 2018 City Council Workshop.
She stated that the presentation today breaks down the proposal under $0 (no change) plan, $1 plan, $2 plan, and $3 plan. She stated that the SWAC had recommended the $2 plan.

Engineer Kirby stated that the current utility rate is billed through GUC, accounting for approximately 40,400 accounts which translates into approximately 103,000 ERUs at a rate of $5.35/ ERU. The projected revenue for the current rate is $6.1 million for FY 2019 at a 92% collection rate.

She stated the current operational services include:

- Permit requirements*
- Floodplain management*
- Sedimentation and Erosion Control Program*
- Capital Improvement Program
- Design
- Contract Management (Design & Construction)
- Setup of new utility bill accounts
- Inspect 10% of new public infrastructure
- All public open channels cleaned/inspected every 2 years
- All catch basins cleaned/inspected every 5 years
- All pipes cleaned/inspected as needed
- NOTE: no utility bill audits, no condition assessment, no asset management

*Required by federal regulations

Engineer Kirby stated that under the current plan there is $2.8 million in capital available for projects and repairs. She stated that the most current project was approximately $2 million and there is another project ready to go out that will cost approximately $1 million. She provided the different scenarios under the $0, $1, $2, and $3 plans as well as a summary of typical monthly property fees for each plan. Council Member Meyerhoeffer asked how much is spent on emergencies.

Engineer Kirby stated that the current contract is $2.5 million and the new contract is anticipated to be over $2 million.

Mayor Connelly asked why there is a significant increase for apartments.

Engineer Kirby stated that it is because of the minimum ERU. She stated that the property managers do have the option to handle those fees and it will drop the administrative fee. She stated that the administrative fee would be the same across the board whether it is a big box store or a residential home.

Mayor Connelly requested that staff look into the current billing process to see how the stormwater fees are collected.
City Manager Wall stated that it is important to point out that the funds needed to maintain and address stormwater will exceed what is currently available. She stated that staff has brought the stormwater issue before the City Council over several months to provide adequate information about system needs for the Council’s analysis so that it can be funneled down into options that will fit for Greenville.

Engineer Kirby stated that staff recommends examining the $1 and $2 plans. She stated that going with the $0 (no change) plan will result in a drop in service and the $3 plan is cost prohibitive.

The City Council acknowledged the need to address stormwater needs and expressed concerns with potential financial impacts. They thanked the SWAC for their work and praised them for finding middle ground. They requested that staff bring back information on stormwater billing.

**ADJOURNMENT**

There being no further business before the City Council, motion was made by Council Member Smiley and seconded by Council Member Bell to adjourn the meeting. Motion carried unanimously. Mayor Connelly adjourned the meeting at 5:50 p.m.

Prepared by:
Valerie P. Shiuwegar
Administrative Assistant

Respectfully submitted,

Carol Barwick, CMC
City Clerk